

## Advertising Rates

**Choose the ad package that gives your business maximum visibility and value for your advertising dollar.**

Advertising with PINC and PrintAccess is the efficient, cost-effective, long-lasting way to market your services to the precise audience you wish to reach. There's a package to meet your budget and your marketing plan.

Package	Includes	Pricing	<i>NEW</i> Promotion Package
<b>Listing Only</b>	Listing in Buyers Guide and PrintAccess Inclusion in PrintAccess search results	FREE—all members should update their listing copy, TODAY. <b>NOTE: You will not receive a reminder call this year.</b>	Not Included
<b>Visibility Level I</b>	Listing in Buyers Guide and PrintAccess + Logo in Buyers Guide + Logo on PrintAccess page + Top of PrintAccess search results	\$ 465 – B/W – up to 2.5" H \$ 640 – 4/C 1" H x 3.5 W \$ 870 – 4/C 1.5" H x 3.5 W \$ 905 – 4/C 2" H x 3.5 W \$ 945 – 4/C 2.5" H x 3.5 W New 2009 members receive FREE logo ad	Not Included
<b>Visibility Level II</b>	Listing in Buyers Guide and PrintAccess Logo in Buyers Guide Logo on PrintAccess page Top of PrintAccess search results + Banner ad on PrintAccess + Mailing list of print buyers <b>+ ½ page ad in Buyers Guide</b>	\$ 1,450 – Full column alpha section \$ 1,780 – ½ page other sections Logo ad included in pricing	Build a custom promotional package with PINC's targeted marketing capabilities and get year round support for your products and services.
<b>Visibility Level III</b>	Listing in Buyers Guide and PrintAccess Logo in Buyers Guide Logo on PrintAccess page Top of PrintAccess search results Banner ad on PrintAccess Mailing list of print buyers <b>+ Full page ad in Buyers Guide</b>	\$ 1,925 – Full page \$ 2,840 – 2 page insert \$ 3,980 – 2 tab \$ 3,790 – 4 page insert \$ 4,730 – 4 page tab Logo ad included in pricing	Build a custom promotional package with PINC's targeted marketing capabilities and get year round support for your products and services.

**For more information on advertising  
Call Bob Davies - 415.489.7607 or Shannon Wolford - 415.710.0568**

**Return your Print Buyers Guide/PrintAccess Listing and Advertising  
Reservation Form by October 9. Fax to 800.824.1911.**