



# 2010 Buyers Guide

## Listing and Advertising Reservation

**Be Seen. Be Chosen.**  
Purchase a logo ad!

Member # 11759

### Main Listing Company Information

1185 Design  
941 Emerson Street  
Palo Alto, CA 94301  
(650) 325-4804  
(650) 325-1468 Fax  
Peggy Burke  
inquiries@1185design.com  
www.1185design.com

### Company Description

1185 Design is a full service graphic design firm specializing in Web, Corporate Identity, and Marketing Collateral.

### Equipment

No equipment listed. You get 15 pieces listed FREE.

### Cross Reference Categories (see attached code page)

#### Primary Reference:

440 Graphic Design

#### Secondary References

1435 Annual Reports  
1440 Brand/Corporate Identity  
445 Design/Marketing  
440 Graphic Design  
550 Illustration  
1505 Multimedia  
1510 Packaging Design  
\*\*\*\* Web (Flash, HTML)

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

---

**Signature / Date**

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum  
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

**Fax to 800.824.1911 by OCTOBER 9**