



2010 Buyers Guide

Listing and Advertising Reservation

Be Seen. Be Chosen.
Purchase a logo ad!

Member # 1297

Main Listing Company Information

APS International Engravers & Lithographers
120 Second Street
Second Floor
San Francisco, CA 94105-3602
(415) 392-0979
(415) 442-0119 Fax
Joey Delatorre
Jay Walsh
Daniel Dominguez
Xinia Morales
ddominguez@apsint.com
www.apsint.com

Company Description

APS International - Relationship Building through Printed Materials for over 75 years. Whether ad specialties or a printed identity piece, APS utilizes printing, engraving, thermography, foil stamping, embossing, silk-screening - and more! APS' strength is our ability to understand and consolidate services that may otherwise require several other vendors to complete your project. Online ordering system available on request.

Equipment

Engraving
Printing 1-6 colors
Embossing
Foil
Diecutting
Folding

Cross Reference Categories *(see attached code page)*

Primary Reference:

110 Commercial Printing/Sheetfed

Secondary References

315 Advertising Specialties—Pens/Pencils
316 Advertising Specialties—Postcards
318 Advertising Specialties—T-shirts
1350 Advertising/Marketing/Graphic Design
1246 Binders/Index Tab
1440 Brand/Corporate Identity
420 Business Cards
1445 Business Printer—Digital Press Capability
1352 Commercial Printing—Computer-to-Plate
110 Commercial Printing/Sheetfed

1

LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

2

ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to _____ inches _____ Full Color.
- Upgrade my 2009 ad to:
_____ 1/2 Page _____ Full Page _____ Tab _____ Insert.
- Call me, I want to advertise this year.

Signature / Date

PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at www.buyersguide.pinc.org

WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

Fax to 800.824.1911 by OCTOBER 9



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165 Commercial Printing/Thermographic
810 Design/Typesetting/Typography
1480 Digital Printing—11x17 and smaller
470 Engraved Stationery
265 Envelopes—Printing
487 Foil Stamping/Embossing/Diecutting
1580 Green Business Practices
1250 Label Printing—General
1313 Post-it Notes
605 Prepress—Graphic Design Services
625 Thermography
1270 Website Development

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