



# 2010 Buyers Guide

## Listing and Advertising Reservation

**Be Seen. Be Chosen.**  
Purchase a logo ad!

Member # 130

### Main Listing Company Information

AdMail Express, Inc.  
30740 Wiegman Road  
Hayward, CA 94544-7819  
(800) 273-MAIL (6245)  
(510) 489-4522 Fax  
Brian Schott  
brian.schott@admail.com  
www.admail.com

### Company Description

AdMail has the tools to make you Happy! For 35 years, we have been a fully integrated printing & direct marketing resource for our clients. We are the experts at producing complex projects on time and on budget. AdMail is equipped with a full range of equipment & technology in-house so you save time and money – from Concept/Design to the Mail Box. Broker/Trade Protection.

### Equipment

Campaign Concept and Creative Design  
Direct to Plate (PC & Mac) Prepress  
9-color UV & Open Web Printing – Continuous and Sheets (11", 14", 17", 22, cutoffs)  
20x26 Komori 4 Color Sheetfed  
Halm Super Jet 12 x 18 2 Color Perfecting Envelope Press  
Glue Folding: Permanent, Remoistenable & Spot Gluing  
Ga-Vehren Affixing of Gift and Membership Cards, Magnets and Post-Its  
Nipson Continuous Duplex Lasers (up to 20" x 17")  
HP Cut Sheet Duplex Color Laser Printers  
Automatic Inserting up to 10 x 13 with 20 pockets  
3 Way Match & Print of Personalized Mail Packages up to 10x13 envelope  
List and Campaign Modeling and Analysis  
United States Postal Service On-Site Verification  
Radio-dispatched pickup and delivery  
Nationwide Destination Mail Entry services

### Cross Reference Categories (see attached code page)

#### Primary Reference:

120 Commercial Printing with Mailing Facility

#### Secondary References

115 Commercial Printing with Complete Bindery

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

---

### Signature / Date

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

# Fax to 800.824.1911 by OCTOBER 9



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120 Commercial Printing with Mailing Facility  
110 Commercial Printing/Sheetfed  
249 Continuous Forms—Letterhead  
1283 Data Processing  
135 Direct Mail  
265 Envelopes—Printing  
1284 Fulfillment  
1245 Ink Jet Addressing/Message  
1360 Laser Safe Printing  
505 Mailing House  
335 Political Printing  
1313 Post-it Notes  
170 Publication Printer—Heatset Web 1/2 Size  
160 Publications/Catalogs/Directories/Manuals  
346 Scratch-off  
1259 Serializing

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