



2010 Buyers Guide

Listing and Advertising Reservation

Be Seen. Be Chosen.
Purchase a logo ad!

Member # 1390

Main Listing Company Information

ARTICO
584 Castro Street
Suite 229
San Francisco, CA 94114
(415) 920-0505
(415) 285-1820 Fax
Jaye Johnson
Susan Cronenwett
jayej@artico-usa.com
www.ARTICO-USA.com

Company Description

Our clients rely on us to serve as their professional print buyers and production coordinators. We provide the best cost effective solutions to produce projects on time and within budget. To ensure quality, our resource network is established and pre-screened. Sensitive to your service needs, we're here to answer questions. Technically & environmentally knowledgeable.

Equipment

No equipment listed. You get 15 pieces listed FREE.

Cross Reference Categories (see attached code page)

Primary Reference:

973 Print Broker

Secondary References

1350 Advertising/Marketing/Graphic Design
1440 Brand/Corporate Identity
140 Commercial Printing/Flexographic
445 Design/Marketing
1495 Flexo Printing—Narrow Web Labels
440 Graphic Design
1580 Green Business Practices
490 Greeting cards
1250 Label Printing—General
291 Label Printing—Pressure Sensitive
1510 Packaging Design
515 Packaging Printing—Cartons
321 Packaging Printing—Food Packaging
1520 POP Design
973 Print Broker

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LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

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ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to _____ inches _____ Full Color.
- Upgrade my 2009 ad to:
_____ 1/2 Page _____ Full Page _____ Tab _____ Insert.
- Call me, I want to advertise this year.

Signature / Date

PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at www.buyersguide.pinc.org

WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

Fax to 800.824.1911 by OCTOBER 9