



# 2010 Buyers Guide

## Listing and Advertising Reservation

### APPLETON COATED

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Member # 14990

#### Main Listing Company Information

Appleton Coated  
 671 Victoria Court  
 San Leandro, CA 94577  
 (800) 991-0043  
 (510) 569-1165 Fax  
 Andy McCall  
 amccall@appletoncoated.com  
 www.appletoncoated.com

#### Company Description

Appleton Coated provides focused market leadership in the coated paper industry offering the most choice in high-end that are FSC certified made with Green Power and recycled fiber.

#### Equipment

No equipment listed. You get 15 pieces listed FREE.

#### Cross Reference Categories *(see attached code page)*

**Primary Reference:**  
 960 Paper Manufacturers

**Secondary References**  
 960 Paper Manufacturers

# 1

#### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

#### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
 \_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

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#### Signature / Date

#### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

#### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum  
 - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

#### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

#### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

# Fax to 800.824.1911 by OCTOBER 9