



# 2010 Buyers Guide

## Listing and Advertising Reservation

**Be Seen. Be Chosen.**  
Purchase a logo ad!

Member # 150

### Main Listing Company Information

Advanced Printing  
1183 Quarry Lane  
Pleasanton, CA 94566-4757  
(925) 462-7055  
(925) 462-3541 Fax  
Rainey Seitz  
rainey@advancedprinting.com  
www.advancedprinting.com

### Company Description

Specializing in corporate collateral, packaging & carton manufacturing. With complete in-house capabilities from prepress through bindery, Advanced Printing offers a complete e-commerce solution for all your printing needs.

### Equipment

28x40 Komori LS 6 color with aqueous coater  
20x28 Komori 6 color with aqueous coater  
28x40 Sugano foiler/embosser/diecutter  
HP Indigo 5000 digital press (2)  
20x29 Heidelberg Cylinder diecutter  
Stahl folder, 26x40, with 2 right angle units  
Heidelberg ProSetter, 6-pocket cover feeder saddlestitcher  
Bobst Media 100-III high-speed carton folding and gluing  
Shanklin F-5 high-speed auto shrinkwrapper  
with inline feeders and Layflat  
Rampage Pre-Press  
Oris color management system  
Creo Lotem 800F platesetter  
G-7 Certified  
DS 1045 A1 automated drum scanner  
Epson 9880 (2)  
Wallace 28x40 UV roll coater  
Kirk Rudy Inkjet, tabbing, mailing

### Cross Reference Categories (see attached code page)

#### Primary Reference:

125 Commercial Printing with Prepress through Bindery

#### Secondary References

427 Cartons—Manufacturing  
145 Commercial Printing Premier Quality Large Format  
115 Commercial Printing with Complete Bindery  
105 Commercial Printing with Design Services  
125 Commercial Printing with Prepress through Bindery

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

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### Signature / Date

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum  
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

# Fax to 800.824.1911 by OCTOBER 9



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110 Commercial Printing/Sheetfed  
130 Commercial with Color Scanner  
460 Diecutting  
1268 Digital Printing—Variable Data Printing  
1366 E-commerce Solutions  
487 Foil Stamping/Embossing/Diecutting  
1284 Fulfillment  
490 Greeting cards  
515 Packaging Printing—Cartons  
321 Packaging Printing—Food Packaging  
1244 Prepress—Imagesetting  
1287 Prepress—Scanning  
532 Prepress—Stripping w/CEP Systems—High-end  
1300 Product Packaging  
160 Publications/Catalogs/Directories/Manuals

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