



# 2010 Buyers Guide

## Listing and Advertising Reservation

**Be Seen. Be Chosen.**  
Purchase a logo ad!

Member # 1767

### Main Listing Company Information

All Valley Printing  
415 E. Seventh Street  
Hanford, CA 93230  
(559) 584-5444  
(559) 584-5447 Fax  
Pauline Hershey  
phershey@avprint.com  
www.avprint.com

### Company Description

Centrally located to Californians in the San Joaquin Valley, All Valley Printing and Graphic Art Services offers complete in-house design, pre-flight, offset and digital printing capabilities, up to 12 x 18. We provide our clients with ONE SOURCE for everything from logo development and branding, website development, media buying, ad specialties products, to the many staple print products we produce in house, or acquire through our partners. The Agency at All Valley (a division within print shop) is a "fully integrated marketing and communications firm", offering marketing consultation, copy development, editing, photography, translation services, public relations counsel and media relations. Contract rates available.

### Equipment

No equipment listed. You get 15 pieces listed FREE.

### Cross Reference Categories (see attached code page)

#### Primary Reference:

1455 Business Printer—One-Stop Printing Solutions

#### Secondary References

1249 Advertising—General  
1350 Advertising/Marketing/Graphic Design  
1440 Brand/Corporate Identity  
420 Business Cards  
100 Business Forms  
1455 Business Printer—One-Stop Printing Solutions  
1251 Continuous Forms—General  
1475 Digital Press Output  
1485 Digital Printing—Larger than 11x17  
1268 Digital Printing—Variable Data Printing  
135 Direct Mail  
440 Graphic Design  
610 Invitations  
615 Quick Print/General  
1270 Website Development

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

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### Signature / Date

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum  
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

**Fax to 800.824.1911 by OCTOBER 9**