



# 2010 Buyers Guide

## Listing and Advertising Reservation

**Be Seen. Be Chosen.**  
Purchase a logo ad!

Member # 24927

### Main Listing Company Information

Aethos Technology  
1260 North Dutton Avenue, Suite 225  
Santa Rosa, CA 95401  
(707)545-3600  
(707)545-6703 Fax  
Eric Wold  
www.aethos.com

### Company Description

Four color (liquid ink) digital offset on-demand printing and multi-channel marketing. On-line ordering and document hosting - Pageflex and custom solutions. Variable data printing with full in-house mailing services. UV coating, folding, scoring, corner rounding, tabbing, booklet making.

### Equipment

HP Indigo 3050 color with variable data, 12x18  
UV coating offline  
Shrinkwrapping up to 11x17  
Polar cutter, programmable  
Polar 78 x 72 LE  
Baum 714 Flexifold

### Cross Reference Categories (see attached code page)

#### Primary Reference:

1268 Digital Printing—Variable Data Printing

#### Secondary References

316 Advertising Specialties—Postcards  
1357 Books—Short-run  
420 Business Cards  
120 Commercial Printing with Mailing Facility  
1355 Digital Art Reproductions  
1269 Digital Printing—Print-On-Demand  
1268 Digital Printing—Variable Data Printing  
135 Direct Mail  
1284 Fulfillment  
490 Greeting cards  
1250 Label Printing—General  
824 Laminating and Coating  
505 Mailing House  
525 Post Press Coatings  
615 Quick Print/General

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

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Signature / Date

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

**Fax to 800.824.1911 by OCTOBER 9**