



2010 Buyers Guide

Listing and Advertising Reservation

ALONZO

Simply Green

Providing *green* and *cost-effective* print solutions for 20 years!

- Digital
- Sheet-fed
- Open Web
- Bindery
- Fulfillment
- Mailing
- Shipping

ALONZO

3266 Investment Blvd.
Hayward, CA 94545

(510) 293-3940
FAX (510) 293-3958
www.alonzoprinting.com
info@alonzoprinting.com



cert no. SIC-00-09128
FSC Supplier
The mark of responsible forestry
©1996 Forest Stewardship Council A.C.



1

LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

2

ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to ____ inches ____ Full Color.
- Upgrade my 2009 ad to:
____ 1/2 Page ____ Full Page ____ Tab ____ Insert.
- Call me, I want to advertise this year.

Signature / Date

PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at www.buyersguide.pinc.org

WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

Fax to 800.824.1911 by OCTOBER 9



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Listing and Advertising Reservation

Member # 250

Main Listing Company Information

Alonzo Printing Co., Inc.
3266 Investment Blvd.
Hayward, CA 94545-3807
(510) 293-3940
(800) 359-0522
(510) 293-3958 Fax
James Duffy, President
Mari Reid, Vice President
info@alonzoprinting.com
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Company Description

• Project Consultation • Complete Digital Workflow • Complete Bindery, Finishing and Fulfillment Capabilities • Personalized Delivery & Courier Services • Direct Mail Specialists

Equipment

TECHNOLOGY THAT WORKS

PrePress
-Full Support for Mac and PC Platforms
-Authorized Adobe® Solutions Network
-Proofing: HP Indigo 5000; Epson Stylus Pro 7800; & HP DesignJet 5500
-Kodak Magnus 800 (Computer-to-Plate) (Chemistry Free, Process Free)
Digital Presses (All with Variable Data Technology)
-HP 5000 Indigo Digital Color Press (Quality Digital Color that Rivals Print)
-2 Canon 110s; one with Booklet Maker
Press Capabilities
-2007 5-Color Man Roland 500 with AQ. This new sheet fed press brings a larger sheet size, 23" x 29", competitive pricing and quality print on a wide range of substrates
-5-Unit & 4-Unit Non-Heat Webs: These web /roll fed presses are capable of producing a wide range of products with 1 to 5 colors and sizes from 5 1/8 x 8 1/8" to 11 x 17" on uncoated recycled papers (28# newsprint to 70# opaque book).
Traditional Bindery
-Muller-Martini Monostar Perfect-Binder with Otabind® Layflat
-Muller-Martini 6 Pocket Saddle-Stitcher with Cover Feeder, & In-Line Direct
Mail Ink Jet System
-Muller-Martini 4 Pocket Saddle-Stitcher with In-line Folding
Digital Bindery
-Horizon BQ440 1-up Perfect-Binder with Repcover® Layflat
-Horizon SP Booklet Maker with Collator, Stitcher & Trimmer

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- Wire-O, PlastiKoil & GBC Binding
- Index Tabbing -Laminating, Cutting, Folding & Drilling
- Mailing & Fulfillment
- Direct Mail & Database Management
- Inkjet Addressing (any substrate)
- Kitting & Product Fulfillment
- Shrink-Wrap Packaging
- Domestic & International Shipping

Cross Reference Categories (see attached code page)

Primary Reference:

120 Commercial Printing with Mailing Facility

Secondary References

- 800 Bindery
- 415 Books—Binding
- 228 Books—Printing
- 1357 Books—Short-run
- 1445 Business Printer—Digital Press Capability
- 1450 Business Printer—Mailing and Fulfillment
- 1455 Business Printer—One-Stop Printing Solutions
- 115 Commercial Printing with Complete Bindery
- 1465 Commercial Printing with Fulfillment
- 120 Commercial Printing with Mailing Facility
- 125 Commercial Printing with Prepress through Bindery
- 110 Commercial Printing/Sheetfed
- 1485 Digital Printing—Larger than 11x17
- 1269 Digital Printing—Print-On-Demand
- 1268 Digital Printing—Variable Data Printing
- 135 Direct Mail
- 480 Financial Printing
- 1575 FSC Certified Printers
- 1284 Fulfillment
- 1580 Green Business Practices
- 1401 In-House Department
- 1245 Ink Jet Addressing/Message
- 610 Invitations
- 505 Mailing House
- 335 Political Printing
- 1545 Publication Printer with Complete Bindery
- 1550 Publication Printer with Mailing and Fulfillment
- 1555 Shrinkwrap
- 1380 Union Printers

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