



2010 Buyers Guide

Listing and Advertising Reservation

Be Seen. Be Chosen.
Purchase a logo ad!

Member # 3109

Main Listing Company Information

Auburn Printers, Inc.
13020 Earhart Avenue
Auburn, CA 95602
(530) 885-9674
(888) 282-8764
(916) 632-1946
(530) 885-6517 Fax
Brad Weston
print@auburnprinters.com
www.auburnprinters.com

Company Description

Auburn Printers is a high-quality, sheet fed commercial offset and digital printer, offering electronic prepress through bindery, and a full range of mailing capabilities under one roof. From concept to completion, we blend innovative technology with decades of good old-fashioned craftsmanship to ensure our continued commitment to fulfilling our clients' changing needs. Established in 1946.

Equipment

Rampage Preps Workflow
Screen 8100 CTP
Canon C7000VP Color Digital Press
Epson 7000 Digital Proofer
Sherpa 43 imposition Proofer
12x18 Heidelberg 1-color
20x28 Komori 528 5-color
28x40 Heidelberg 1-color
Heidelberg Letterpress (Foil/Emboss)
36-inch Polar Paper Cutter
40-inch Stahi 32-page Folder
28-inch MBO 16-page Folder
Muller 6-Station Gather Stitcher Trimmer
Secap Jet1 Mailing Center
Mailcrafter Inserter
12.5x18 Heidelberg Quickmaster QM46 2 color

Cross Reference Categories (see attached code page)

Primary Reference:

1465 Commercial Printing with Fulfillment

Secondary References

1445 Business Printer—Digital Press Capability
1450 Business Printer—Mailing and Fulfillment

1

LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

2

ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to _____ inches _____ Full Color.
- Upgrade my 2009 ad to:
_____ 1/2 Page _____ Full Page _____ Tab _____ Insert.
- Call me, I want to advertise this year.

Signature / Date

PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum
- additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at www.buyersguide.pinc.org

WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

Fax to 800.824.1911 by OCTOBER 9



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1455 Business Printer—One-Stop Printing Solutions
115 Commercial Printing with Complete Bindery
1465 Commercial Printing with Fulfillment
120 Commercial Printing with Mailing Facility
125 Commercial Printing with Prepress through Bindery
1352 Commercial Printing—Computer-to-Plate
110 Commercial Printing/Sheetfed
1485 Digital Printing—Larger than 11x17
1268 Digital Printing—Variable Data Printing
135 Direct Mail
1580 Green Business Practices
1245 Ink Jet Addressing/Message
1550 Publication Printer with Mailing and Fulfillment

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