



2010 Buyers Guide

Listing and Advertising Reservation

Be Seen. Be Chosen.
Purchase a logo ad!

Member # 5508

Main Listing Company Information

Ajalon Printing & Design
2100 Llano Road
Santa Rosa, CA 95407-6430
(707) 528-0288
(707) 528-0290 Fax
David Walrath
ajalon@ajalon.com
ajalon.com

Company Description

Commercial printer — short to medium run multicolor.
Design to bindery. Three- to five-day turnaround. Short-run publications.

Equipment

12x16 Heidelberg Quickmaster
Digital b/w printing
PC and Mac workstations
RIP-It imagesetter
Digital 4-color printing
11x15 Kluge Letterpress (2)

Cross Reference Categories (see attached code page)

Primary Reference:

105 Commercial Printing with Design Services

Secondary References

1357 Books—Short-run
105 Commercial Printing with Design Services
125 Commercial Printing with Prepress through Bindery
110 Commercial Printing/Sheetfed
130 Commercial with Color Scanner
810 Design/Typesetting/Typography
460 Diecutting
1268 Digital Printing—Variable Data Printing
1258 Letterpress Printing
822 Numbering
1525 Prepress—Conventional Scanning and Stripping
1244 Prepress—Imaging
160 Publications/Catalogs/Directories/Manuals

1

LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

2

ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to _____ inches _____ Full Color.
- Upgrade my 2009 ad to:
_____ 1/2 Page _____ Full Page _____ Tab _____ Insert.
- Call me, I want to advertise this year.

Signature / Date

PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at www.buyersguide.pinc.org

WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

Fax to 800.824.1911 by OCTOBER 9