



# 2010 Buyers Guide

## Listing and Advertising Reservation



Where green is more than just another color of ink

Member # 650

### Main Listing Company Information

Autumn Press, Inc.  
945 Camelia Street  
Berkeley, CA 94710  
(510) 654-4545  
(510) 654-5160 Fax  
Theresa Thornton  
Miguel Alson  
info@autumnpress.com  
theresa@autumnpress.com  
www.autumnpress.com

### Company Description

Specializing in high-quality commercial and political printing, 1- to 7-color jobs up to 40 inches. Services from electronic prepress through bindery. Now offering DocuTech, short-run books, pamphlets, and assembly. Unparalleled customer service at an ecosensitive Union shop. Se habla español. Please visit our Autumn Express Outlet Store in San Francisco. 2071 Mission St., San Francisco, CA 94110. Contact: Valerie Turck (415) 824-2222.

### Equipment

28x40 Heidelberg CD102 7 color plus coater  
28x40 Heidelberg Speedmaster102FP 5 color  
14x20 Heidelberg GTO 2 color  
14x20 Heidelberg GTOFP 5 color  
11x17 AB Dick 2 color with T-head  
Creo Trendsetter direct-to-plate  
Canon digital printers  
Xerox digital printers  
Epson wide format output, 40 inch  
Complete electronic prepress from scanning to plates  
Bindery services include cutting, folding, stitching, collating  
Total mailing services, fulfillment and delivery  
Button production, CD/DVD printers and burners

### Cross Reference Categories (see attached code page)

#### Primary Reference:

110 Commercial Printing/Sheetfed

#### Secondary References

145 Commercial Printing Premier Quality Large Format  
115 Commercial Printing with Complete Bindery  
1352 Commercial Printing—Computer-to-Plate  
110 Commercial Printing/Sheetfed  
1283 Data Processing  
460 Diecutting

# 1

### LISTING ORDER

- Listing is okay as is.
- Change listing as indicated.
- Updated Capabilities form attached.
- No updated Capabilities form attached.

# 2

### ADVERTISING ORDER

- Rerun 2009 Ad.
- Upgrade 2009 Logo ad to \_\_\_\_\_ inches \_\_\_\_\_ Full Color.
- Upgrade my 2009 ad to:  
\_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_ Tab \_\_\_\_\_ Insert.
- Call me, I want to advertise this year.

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### Signature / Date

### PLEASE SIGN & FAX BACK BY OCTOBER 9

(Whether or not you require changes)

### YOUR BASIC LISTING IS FREE AND INCLUDES

- Company description - 320 character maximum - additional characters are \$20 per 50 characters.
- One company location - additional addresses are \$200 per location.
- 15 capabilities categories - Over 15 are \$20 each.
- 15 pieces of equipment - Over 15 pieces are \$20 each.

### NEED HELP?

Call Buyers Guide Central at 415.489.7623.

Download forms and get information at [www.buyersguide.pinc.org](http://www.buyersguide.pinc.org)

### WANT TO ADVERTISE?

Call Bob 415.489.7607 or Shannon 415.710.0568.

# Fax to 800.824.1911 by OCTOBER 9



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1480 Digital Printing—11x17 and smaller  
1485 Digital Printing—Larger than 11x17  
1268 Digital Printing—Variable Data Printing  
135 Direct Mail  
1271 DVD/CD-ROM Production  
1284 Fulfillment  
1580 Green Business Practices  
490 Greeting cards  
1245 Ink Jet Addressing/Message  
610 Invitations  
1258 Letterpress Printing  
827 Mounting and Finishing  
1273 PhotoCD Scanning  
335 Political Printing  
1287 Prepress—Scanning  
532 Prepress—Stripping w/CEP Systems—High-end  
625 Thermography  
1380 Union Printers

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